

Our Mission

The Milford Prevention Council is a community coalition representing 12 sectors in the community. Through community awareness, education, and the support of law enforcement, the Coalition fosters an alcohol and drug-free community. MPC serves Milford, CT, a town of about 54,000 residents, where children and youth age 17 and under make up 23% of the population.

Drug Free Communities



Our Data*

Behaviors

- 6% have had a drink in the past month
- 8% have ridden as a passenger with a driver under the influence of alcohol
- 21% report binge drinking in the past month
- 7% have used marijuana in the past month
- 3% have used prescription drugs in the past month that were not their own



Attitudes

- 39% of Milford youth feel that a lot of kids in the community are into using marijuana and other drugs
- 29% of Milford youth feel that a lot of drugs are sold in the community
- 60% of Milford youth feel that adults see teenagers as a valuable and important member of the community
- Over 75% of youth report that their family has clear rules discouraging them from drinking or using drugs

Access

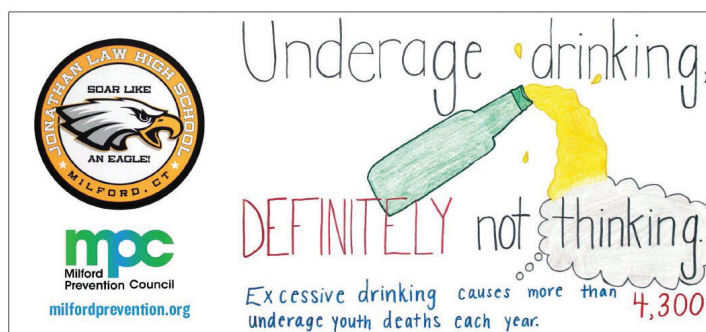
students report that drugs & alcohol are easy to get from a variety of places



Prevention Works!

MPC has been successful in reducing substance use rates among Milford youth

Our Efforts



Enforcement & Access

- Launched the TipSubmit Mobile crime-reporting app, in partnership with the Milford Police Department
- Provide TIPS training (responsible beverage service) and fake ID training for merchants
- Conduct Compliance Checks of local retailers, in collaboration with CT Liquor Commission
- Coordinate Drug Take Back Day events
- Advocate for stronger city and state regulations in areas of concern that impact youth
- Promote a social norms campaign around underage drinking and the Social Host Law

Education & Outreach

- Deliver annual 9th Grade Underage Drinking Forums & annual Senior University program
- Manage, promote and organize multiple community and school-wide speakers and programs with an emphasis on prevention and substance use reduction among youth
- Co-hosted 'A Community Discussion on Connecticut's Opioid and Heroin Addiction Crisis'
- Sponsor annual billboard competition for high school students

Our Accomplishments



- New partner agency of United Way of Milford
- Continuing fundraising efforts – Superhero Fun Run 5K & Family Day, Foran HS Lacrosse Team
- Secured new grants and partnerships to support coalition efforts and sustainability
- Growing social norms campaign – billboards, marketing, public media, social media
- Continue to increase amount of medications brought to bi-annual Drug Take Back Days
- Active, involved coalition
- Increased community collaborations

MPC Officers

Wendy Gibbons, LCSW, Program Director
Ray Vitali, Chair
Lou Lavecchia, Vice Chair

Ann Fabian, Treasurer
Diane Candido, Secretary
Martin Schwartzman, Fiscal Representative



Meetings are held on the second Wednesday of every month at 3:00 pm at the United Way of Milford. Various sectors of the community are represented at each meeting.

For information, please contact:

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